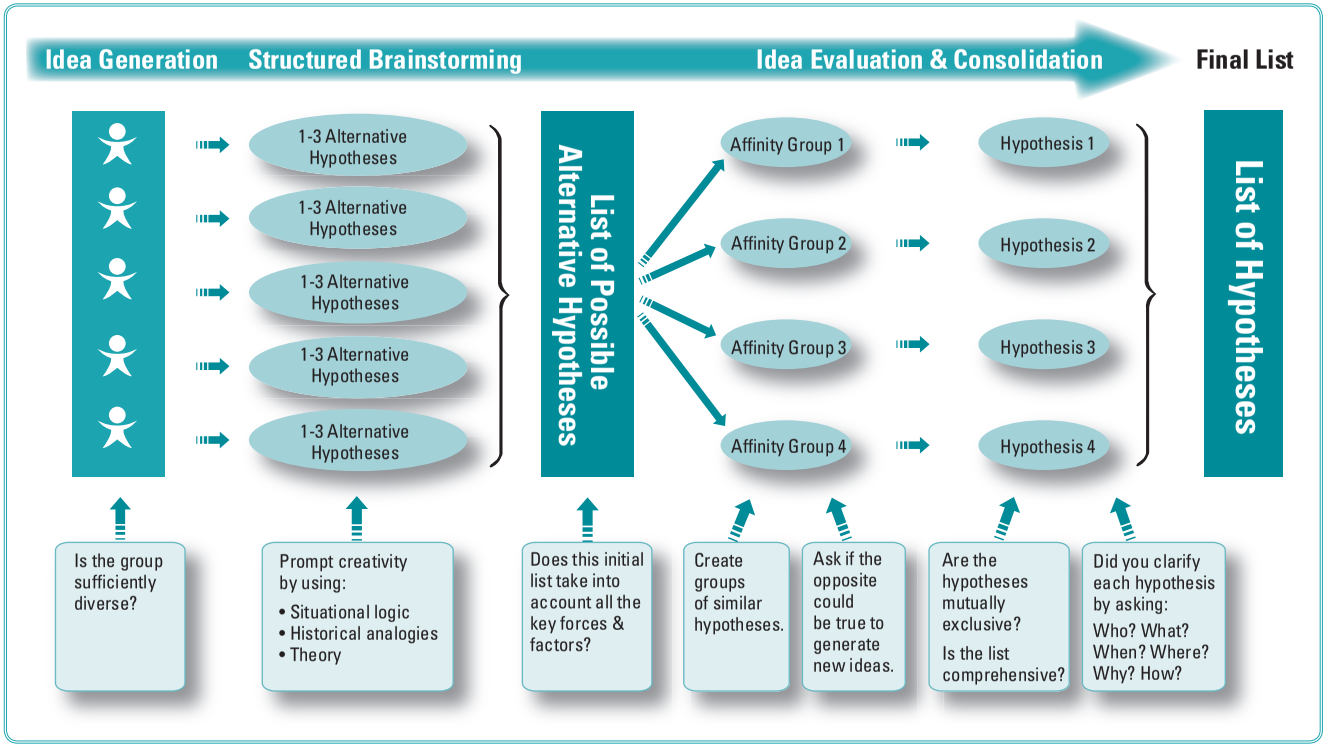
Figure 7.1.1 Simple Hypotheses



Source: 2013 Globalytica, LLC.